February 20-22, 2027 | Rho - Fiera Milano

READY to SHOW at mj

APPLICATION FORM

The undersigned _____ legal representative of _____ declares that he/she has read the regulations set out on the back of this form, fully understands them and accepts them without reserve. He/she now applies to participate in the exhibition and asks to rent a booth, as set out below.

COMPANY INFORMATION

Company Name	
Address	
City	
Postal Code	
Country	
Website	
Email	
Phone number	

Contact person

NAME and SURNAME _____ POSITION _____

☐ **MANUFACTURER** ☐ **AGENT** ☐ **OTHERS** (please specify): _____

PRODUCT CATEGORY

Please put an X at each product category displayed:

GARMENTS:
- ☐ WOMENSWEAR
- ☐ COATS & JACKETS
- ☐ DRESSES
- ☐ TOPS & BLOUSES
- ☐ SKIRTS & PANTS
- ☐ CHILDRENSWEAR
- ☐ BABY WEAR
- ☐ SCARVES &SHAWLS
- ☐ FASHION JEWELRY

OTHERS (please specify):_____

GARMENTS:
- ☐ MENSWEAR
- ☐ OVERCOATS-RAINCOATS
- ☐ JACKETS & SUITS
- ☐ PANTS & JEANS
- ☐ SHIRTS
- ☐ POLO SHIRTS
- ☐ CASUAL WEAR
- ☐ TIES & MEN'S ACCESSORIES
- ☐ BAGS, BELTS & GLOVES

OTHERS (please specify):_____

KNITWEAR & UNDERWEAR
- ☐ KNITWEAR, PULLOVERS, SWEATERS
- ☐ T-SHIRTS, SWEAT-SHIRTS
- ☐ ACTIVE SPORTSWEAR, YOGA
- ☐ UNDERWEAR M/W
- ☐ LINGERIE
- ☐ SWIMWEAR
- ☐ NIGHTWEAR/ LOUNGEWEAR
- ☐ SNEAKERS & SHOES
- ☐ UNIFORMS

OTHERS (please specify):_____

FABRICS AND SERVICES
- ☐ FABRICS FOR WOMENSWEAR
- ☐ FABRICS FOR MENSWEAR
- ☐ LACES & EMBROIDERIES
- ☐ TECHNICAL FABRICS
- ☐ ZIPPERS &GARMENTS'ACCESSORIES
- ☐ YARNS
- ☐ SMALL MACHINERY
- ☐ OTHER TECHNOLOGY
- ☐ SERVICES FOR FASHION INDUSTRY

OTHERS (please specify):_____

Company name to be listed in the catalogue: _____

Company name to be listed on the fascia board: _____

Tortona Design & Fashion
di Georges Papa
Via P.S.Mancini,10 20148 Milano, Italy
readytoshowtdf@gmail.com
www.readytoshow.it

TERMS OF PARTICIPATION

Fully equipped booth:

- ☐ **9 sqm € 4500** Registration fee and all services included
- ☐ **12 sqm € 5900** Registration fee and all services included
- ☐ **15 sqm € 7200** Registration fee and all services included
- ☐ **18 sqm € 8500** Registration fee and all services included

☐ **CORNER BOOTH +€ 500**
Free of charge for booth of ≥18 sqm

Standard booths for 9 sqm & 12 sqm include:
Boundary panels, 1 booth sign with company name, 1 table, 3 chairs, 1 socket, 2x1m portable wardrobe with hanging rods or shelves, 3 spotlights, 1 waste basket, 1 Lockable store-room (1m x 1m).
Smaller or larger booths will be equipped proportionally and logically.
Additional furniture available upon request.

Payment terms:

Payment:
- 50% advance payment before **November 15, 2026**
- 50% final payment before **January 15, 2027**

Total price that must be paid:

€

☐ **Early bird discount**:
5 % for total payment **before November 15, 2026**

Payments should be made **ONLY BY BANK TRANSFER**. If the above payment dates are not respected, the organizer has the right to refuse the application.

Information for invoice:
if different from company information

Company Name	
Address and City	
Postal Code	
Country	
VAT Number	

Place and date:

Legal representative:

Name in block

Signature:

Company chop:

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TERMS & CONDITIONS

1. ORGANIZERS - The Exhibition is organized by the Organizers. In these conditions the term ' The Organizer' means Tortona Design & Fashion Exhibitor' means the signatory of this Application Form and includes all companies, employees or agents of such.
2. AGREEMENT - This Agreement is hereby entered into between the Organizer and the Exhibitor. This Agreement constitutes a license granted by the Organizer to the Exhibitor only and shall not be deemed to be a lease or an agreement for lease.

3. ALLOCATION OF STAND SPACE - The Exhibitor booth location will be allocated according to product criteria, or other criteria set by the organizer. No change of booth location is allowed once it has been assigned and the exhibitor informed.

4.STAND AND RENT TERMS OF PAYMENT - Unless otherwise stipulated rent shall be paid by the Exhibitor in 2 installments in accordance with the following schedule: (a) 50% of the contract value due with application;(b)The Exhibitor must pay the total stand rent in full to the Organizers by January 15,2027

5. WARRANTY - The Exhibitor represents, warrants and undertakes that it is entering into this agreement as principal and not as agent or nominee of any third party, and the exhibits do not infringe or are likely to infringe any patent, trademark, copyright and other intellectual property right of any party and it agrees that in the event of any breach of the representations, warranties and undertakings herein contained or any breach of the provisions of this Agreement, this Agreement and the license herein granted may be terminated by the Organizers(without the Organizers being liable for any damages or claims whatsoever and without prejudice to the Organizers' other rights and remedies) and the Exhibitors shall indemnify the Organizers against any and all costs, claims, demands, losses, liabilities, charges, actions and expenses.

6. EXHIBITS AND OTHER RELATED MATERIALS - All exhibits, brochures, audio-visual presentations, display and all related materials and article is subject to the approval of the Organizer. The Exhibitor is solely responsible for ensuring that all governmental and other regulatory approvals in the Exhibition have been obtained prior to the commencement of the Exhibition.

7. STANDFITTING SERVICES - For Exhibits under the shell scheme, stand fitting works can only be carried out by the Official Contractor.

8. CANCELLATION - The Organizers reserve the right at all times to, without the Exhibitor having the right to compensation, (aa) change the dates of the Exhibition; or (bb) cancel the Exhibition due to any cause whatsoever. No application can be cancelled or altered unilaterally by the exhibitor. The Organizers may comply with a request to cancel the application subject to the condition that the Exhibitor pay a compensation will defend on the time of the total stand rental payable in accordance with the following schedule:
Time of receipt of notice of cancellation Compensation:
Percentage of the total stand rental.

(a) 2 months before	50%
(b) Less than two months before the commencement of construction of the Exhibition	100%

9. INSURANCE POLICY - The Organizer shall not be responsible for any loss or damage to the Exhibitor's property caused during moving, transportation or shipment. In such cases, the Exhibitor is still liable to pay the full stand rental and any other amount payable to the Organizers.

10. LOSS OR DAMAGE - The Organizers shall not be responsible for any loss or damage to the Exhibitor's property caused during moving, transportation or shipment. In such cases, the Exhibitor is still liable to pay the full stand rental and any other amount payable to the Organizers.

11. LIMITATION OF LIABILITY - The liability of the Organizers (if any) shall under no circumstances (whether arising from breach of contract, tort or otherwise) exceed the amount of the total contract price paid by Exhibitor for the license herein granted. The person or persons appointed by the Organizers to undertake any official tasks including the Official Contractor and Official Freight Forwarder are independent contractors and are not agents of the Organizers.

12. SUB-LICENSING AND NON-ASSIGNMENT- This license to participate in the Exhibition is personal to the Exhibitor and is non-transferable. No licensing or sub-licensing may without the consent or approval of the Exhibitor to any other party. The Exhibitor shall not assign or sublet the stand space or any part thereof.

13. TERMINATION- If in the reasonable opinion of the Organizers, the Exhibition premises may become unfit for occupancy or If the holding of the Exhibition or the performance of the Organizers of any of the provisions of this Agreement are interfered with by virtue of any / cause, this Agreement (or any part thereof) may forthwith be terminated or cancelled by the Organizers without the Organizers being liable in damages or otherwise to the Exhibitor. This Agreement may be terminated forthwith by the Organizers if, in the Organizers' opinion, when the Exhibitor does not or may be unable to perform or comply with any of Its obligations of this Agreement.

14. REVOCATION-Upon termination of this Agreement the license granted is revoked and thereupon the Exhibitor shall immediately leave the Exhibition premises and remove all Its exhibits.

16. INTELLECTUAL PROPERTY RIGHTS / COPYRIGHT- The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trademarks, copyrights, designs, names and patents whether registered or otherwise. The organizer has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

17. LAWS AND REGULATIONS-All laws, rules and regulations (including without limitation, traffic, health, fire safety and environmental laws and regulations) imposed by the Organizers or local authorities and agencies or the lesser of the Exhibition premises must be strictly observed by the Exhibitor.

18. GOVERNING LAW AND JURISDICTION- This Agreement shall be governed by, and construed in accordance with the laws of Italy.

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