

# READY<sup>®</sup> to SHOW



MILANO  
FASHION  
& JEWELS  
International Trade Show

Milano

14\* — 17 SEP 2024

*\*Saturday by invitation only*

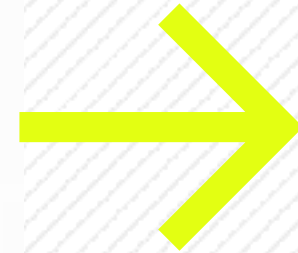
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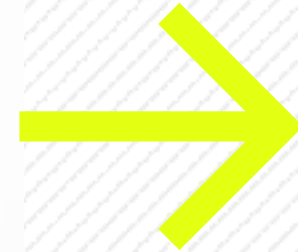
# Why exhibiting



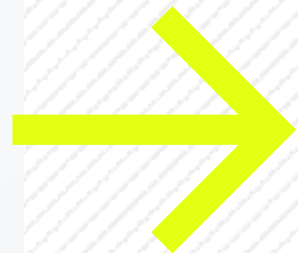
To show at the international fair the jewelry, apparel and accessories collections, suitable for both elegant and casual styles.



To engage the traditional and emerging brands to an elite list of domestic and international retailers, influencers and media during Milan Fashion Week.



To boost lead generation and to increase your order writing.



To give you visibility and help you to your business and collaborations.









# *Spotlights* on Your Brand

Bring your brand to the catwalk and give maximum visibility to your collections!

Milano Fashion&Jewels organizes a full calendar of Fashion shows: a meeting point for industry professionals and press, a great visibility for companies to showcase their new collections of jewelry, accessories and apparel.

A unique stage that may be offered both in a **collective** and **individual formula**, once again supporting the uniqueness of the exhibiting companies.

DISCOVER MORE ON OUR WEBSITE

FASHION CATWALK



# *Spotlights* on Your Brand

→ The Fiera Milano fairground, designed by Massimiliano Fuksas, becomes the perfect location for exceptional photo shoots with the exhibitors' must-have collections, with the support of exceptional stylists and photographers.

[DISCOVER MORE ON OUR WEBSITE](#)

**PHOTOSHOOTING**





