

February 4 -6,2020

MILAN

**APPLICATION FORM**

**(Must be filled completely in BLOCK LETTERS)**

The undersigned \_\_\_\_\_ legal representative of \_\_\_\_\_ declares that he/she has read the regulations set out on the back of this form, fully understands them and accepts them without reserve. He/she now applies to participate in the exhibition and asks to rent a booth, as set out below.

**COMPANY INFORMATION**

Company name \_\_\_\_\_  
Address \_\_\_\_\_  
Postal Code \_\_\_\_\_ City \_\_\_\_\_  
Country \_\_\_\_\_  
Contact person \_\_\_\_\_ Position \_\_\_\_\_  
Telephone no. \_\_\_\_\_ Fax no. \_\_\_\_\_  
Web site \_\_\_\_\_ E-mail \_\_\_\_\_

Manufacturer       Agent       Others (Please specify) \_\_\_\_\_

**INFORMATION ABOUT ITALIAN AGENT (if any)**

Company name \_\_\_\_\_ Contact Person \_\_\_\_\_  
Address \_\_\_\_\_  
Postal code \_\_\_\_\_ Tel. \_\_\_\_\_ Fax. \_\_\_\_\_  
E-mail \_\_\_\_\_

**PRODUCT CATEGORY**

Please put an X at each product category displayed

<p><b>GARMENTS:</b></p> <p><input type="checkbox"/> Men's Wear <input type="checkbox"/> Women's Wear <input type="checkbox"/> Children's Wear <input type="checkbox"/> Knitwear <input type="checkbox"/> Underwear <input type="checkbox"/> Active Sportswear</p> <p><input type="checkbox"/> Others (Please specify) _____</p>	<p><b>FASHION ACCESSORIES:</b></p> <p><input type="checkbox"/> Bags <input type="checkbox"/> Shoes <input type="checkbox"/> Fashion Jewellery <input type="checkbox"/> Shawls / Scarves</p> <p><input type="checkbox"/> Others (Please specify) _____</p>	<p><b>FABRICS:</b></p> <p><input type="checkbox"/> Cotton / Denim / Linen <input type="checkbox"/> Embroidery / Lace <input type="checkbox"/> Silk / Silky Aspects / Prints <input type="checkbox"/> Knitted <input type="checkbox"/> Wool <input type="checkbox"/> Functional fabrics <input type="checkbox"/> Clothing accessories <input type="checkbox"/> Yarns <input type="checkbox"/> Others (Please specify) _____</p>	<p><b>HOME TEXTILES:</b></p> <p><input type="checkbox"/> Furniture Fabrics <input type="checkbox"/> Curtains <input type="checkbox"/> Bed &amp; Linen <input type="checkbox"/> Made-Ups <input type="checkbox"/> Carpets</p> <p><input type="checkbox"/> Others (Please specify) _____</p>
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**COMPANY NAME TO BE LISTED IN THE CATALOGUE** \_\_\_\_\_

**COMPANY NAME TO BE LISTED ON THE FASCIA BOARD** \_\_\_\_\_

Tortona **D**esign & **F**ashion  
**Georges Papa**

Via P.S. Mancini, 10 - 20148 Milan - Italy

Email: readytoshow2017@gmail.com

Web site: www.readytoshow.it - www.intertext-milano.it

TERMS OF PARTICIPATION**FULLY EQUIPPED BOOTH**

<input type="checkbox"/> 9 sq. m.	€ 3.800	Registration fee included
<input type="checkbox"/> 12 sq. m.	€ 4.800	Registration fee included
<input type="checkbox"/> 15 sq. m.	€ 5.800	Registration fee included
<input type="checkbox"/> 18 sq. m.	€ 6.800	Registration fee included

•CORNER BOOTH + € 200

Free of charge corner for 18 sq. m +

**COLLECTIVE BOOTHS: + Euro 500 FOR EACH ADDITIONAL COMPANY**

➔ **Standard booths for 9 sq. m & 12 sq. m include:**

*boundary panels, 1 booth sign with company name, 1 table, 3 chairs, 1 socket,  
4 hanging rails or shelves (4 meters), 3 spotlights, 1 waste basket.*

**Smaller or larger booths will be equipped proportionally and logically.**

**Additional furniture available upon request.**

PAYMENT TERMS

**Payment:** - 50% advance payment before November 30, 2019  
- 50% final payment before December 31, 2019

**Early bird discount:** 15% for total payment before November 15, 2019  
Payments should be made **ONLY BY BANK TRANSFER**

If the above payment dates are not respected, the organizer has the right to refuse the application.

INFORMATION FOR INVOICE

*(If different from company information)*

Company name \_\_\_\_\_  
Address \_\_\_\_\_  
Postal Code \_\_\_\_\_ City \_\_\_\_\_  
Country \_\_\_\_\_

**LEGAL REPRESENTATIVE**

**SIGNATURE**

**COMPANY CHOP**

**DATE**

\_\_\_\_\_  
NAME IN BLOCK

# TERMS & CONDITIONS

1. ORGANIZERS - The Exhibition is organized by the Organizers. In these conditions the term 'The Organizer' means Tortona Design & Fashion Exhibitor' means the signatory of this Application Form and includes all companies, employees or agents of such.

2. AGREEMENT - This Agreement is hereby entered into between the Organizer and the Exhibitor. This Agreement constitutes a license granted by the Organizer to the Exhibitor only and shall not be deemed to be a lease or an agreement for lease.

3. ALLOCATION OF STAND SPACE - The Exhibitor booth location will be allocated according to product criteria, or other criteria set by the organizer. No change of booth location is allowed once it has been assigned and the exhibitor informed.

4. STAND AND RENT TERMS OF PAYMENT - Unless otherwise stipulated rent shall be paid by the Exhibitor in 2 installments in accordance with the following schedule: (a) 50% of the contract value due with application; (b) The Exhibitor must pay the total stand rent in full to the Organizers by January 15, 2020.

5. WARRANTY - The Exhibitor represents, warrants and undertakes that it is entering into this agreement as principal and not as agent or nominee of any third party, and the exhibits do not infringe or are likely to infringe any patent, trademark, copyright and other intellectual property right of any party and it agrees that in the event of any breach of the representations, warranties and undertakings herein contained or any breach of the provisions of this Agreement, this Agreement and the license herein granted may be terminated by the Organizers (without the Organizers being liable for any damages or claims whatsoever and without prejudice to the Organizers' other rights and remedies) and the Exhibitors shall indemnify the Organizers against any and all costs, claims, demands, losses, liabilities, charges, actions and expenses.

6. EXHIBITS AND OTHER RELATED MATERIALS - All exhibits, brochures, audio-visual presentations, display and all related materials and article is subject to the approval of the Organizer. The Exhibitor is solely responsible for ensuring that all governmental and other regulatory approvals in the Exhibition have been obtained prior to the commencement of the Exhibition.

7. STANDFITTING SERVICES - For Exhibits under the shell scheme, stand fitting works can only be carried out by the Official Contractor.

8. CANCELLATION - The Organizers reserve the right at all times to, without the Exhibitor having the right to compensation, (aa) change the dates of the Exhibition; or (bb) cancel the Exhibition due to any cause whatsoever. No application can be cancelled or altered unilaterally by the exhibitor. The Organizers may comply with a request to cancel the application subject to the condition that the Exhibitor pay a compensation will depend on the time of the total stand rental payable in accordance with the following schedule:

Time of receipt of notice of cancellation Compensation:

Percentage of the total stand rental.

(a) 2 months before	50%
(b) Less than two months before the commencement of construction of the Exhibition	100%

9. INSURANCE POLICY - The Organizer shall not be responsible for any loss or damage to the Exhibitor's property caused during moving, transportation or shipment. In such cases, the Exhibitor is still liable to pay the full stand rental and any other amount payable to the Organizers.

10. LOSS OR DAMAGE - The Organizers shall not be responsible for any loss or damage to the Exhibitor's property caused during moving, transportation or shipment. In such cases, the Exhibitor is still liable to pay the full stand rental and any other amount payable to the Organizers.

11. LIMITATION OF LIABILITY - The liability of the Organizers (if any) shall under no circumstances (whether arising from breach of contract, tort or otherwise) exceed the amount of the total contract price paid by Exhibitor for the license herein granted. The person or persons appointed by the Organizers to undertake any official tasks including the Official Contractor and Official Freight Forwarder are independent contractors and are not agents of the Organizers.

12. SUB-LICENSING AND NON-ASSIGNMENT- This license to participate in the Exhibition is personal to the Exhibitor and is non-transferable. No licensing or sub-licensing may without the consent or approval of the Exhibitor to any other party. The Exhibitor shall not assign or sublet the stand space or any part thereof.

13. TERMINATION- If in the reasonable opinion of the Organizers, the Exhibition premises may become unfit for occupancy or If the holding of the Exhibition or the performance of the Organizers of any of the provisions of this Agreement are interfered with by virtue of any / cause, this Agreement (or any part thereof) may forthwith be terminated or cancelled by the Organizers without the Organizers being liable in damages or otherwise to the Exhibitor. This Agreement may be terminated forthwith by the Organizers if, in the Organizers' opinion, when the Exhibitor does not or may be unable to perform or comply with any of Its obligations of this Agreement.

14. REVOCATION-Upon termination of this Agreement the license granted is revoked and thereupon the Exhibitor shall immediately leave the Exhibition premises and remove all Its exhibits.

15. SELF-HELP REMEDIES-The Organizers will have the right to take the following courses of action without any judicial intervention, if necessary at the Exhibitor's expense, against an Exhibitor who acts in contravention of any provision of this Agreement or who fails to comply with a direction given by or on behalf of the Organizers;

(a) refuse the Exhibitor and Its representatives admission to the Exhibition ;

(b) close end/or clear the Exhibitor's stand ; and

(c) take possession of the Exhibits displayed, any goods and anything built or fitted by the Exhibitor

16. INTELLECTUAL PROPERTY RIGHTS / COPYRIGHT- The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trademarks, copyrights, designs, names and patents whether registered or otherwise. The organizer has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

17. LAWS AND REGULATIONS-All laws, rules and regulations (including without limitation, traffic, health, fire safety and environmental laws and regulations) imposed by the Organizers or local authorities and agencies or the lesser of the Exhibition premises must be strictly observed by the Exhibitor.

18. GOVERNING LAW AND JURISDICTION- This Agreement shall be governed by, and construed in accordance with the laws of Italy.

**Tortona Design & Fashion**

**Georges Papa**

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